

Privacy Policy

Goldratt Japan Inc. deeply recognizes that the personal information of our customers is important that constitutes privacy when providing services, and when handling personal information in the course of business, we will respect our customers and meet their expectations and trust in our company by establishing laws and regulations regarding personal information and internal rules for the protection of personal information, and by developing an organizational structure and striving to protect personal information appropriately.

Acquisition, Use, and Provision of Personal Information

We will specify the purposes for which personal information is to be used within the scope of our business activities, and will acquire, use, and provide personal information fairly and appropriately to the extent necessary to achieve those purposes. We will also take steps to ensure that personal information acquired will not be used for purposes other than those specified.

Compliance with Laws and Regulations

We will comply with laws of Japan, national guidelines, other norms, and social order regarding personal information, and strive to protect personal information appropriately.

Appropriate Management of Personal Information

We are fully aware of the risks of unauthorized access, loss, destruction, falsification, and leakage of personal information that we handle, and we will implement reasonable security measures and take appropriate corrective actions if problems arise.

Response to Inquiries

We will respond appropriately to inquiries from the individual regarding disclosure, correction, suspension of use, or complaints about personal information handled by us.

Continuous Improvement

We have established management regulations and a management system for the protection of personal information, which are thoroughly implemented by all employees, and are regularly

reviewed for continual improvement.

Goldratt Japan Inc. (hereinafter referred to as the "Company") provides the following services (hereinafter referred to as the "Services") has established the following privacy policy (hereinafter referred to as the "Policy") regarding the handling of user information, including personal information, on the services provided by the Company including personal information of users.

User information to be collected and collection method

In this policy, "user information" means information pertaining to the identification of users, action history on communication services, and other information generated or stored by users or in relation to users' devices such as smartphones and PCs, which is collected by the Company in accordance with this policy.

The user information that we collect in this service is as follows, depending on the method of collection.

(1) Information provided by the user

In order to use the Service, users are requested to provide the following information.

Name

E-mail address

Company name

Department name

Position

Other information entered by the user in the input form prescribed by the Company

(2) Information we collect when you use the Service

We may collect information about how the Service is accessed and used. This includes the following information

Terminal information

Log information

Cookies and anonymous IDs

2. Purpose of Use

2-1 User information will be used to provide the Service as specified in 2-2, and may also be used for other purposes as specified in 2-3.

2-2 Specific purposes of use of user information related to the provision of the Service are as follows.

- (1) To provide, maintain, protect, and improve the Service, including acceptance of registration, identification, and calculation of fees for the Service.
- (2) To provide information and respond to inquiries regarding this service
- (3) To provide the Service in accordance with the Company's terms and conditions, policies, etc. (hereinafter referred to as the "Terms and Conditions, etc.") (3) To respond to any violation of the Company's terms and conditions, policies, etc. ("Terms and Conditions, etc.") regarding the Service
- (4) To notify you of changes to the Terms of Service, etc.
- (5) For purposes incidental to the above purposes of use

2-3 The purposes of use other than 2-2 above are as follows

- (1) Purpose of use and corresponding user information items

To create statistical data related to our services, processed into a format that does not identify individuals

Terminal information

Log information

Cookies and anonymous IDs

- (2) For other marketing purposes

Name

E-mail address

Company name

Department name

Position

Other information entered by the user in the input form prescribed by the Company

3. Method of Notification, Publication or Obtaining Consent, and Request to Cease Use

3-1 The following user information shall be subject to user consent prior to its collection

Terminal information

3-2 A user may request the suspension of use of all or part of the user information by making the prescribed settings for the Service, in which case the Company will promptly suspend the use of such information in accordance with the provisions of the Company. In addition, since the collection or use of some items of user information is a prerequisite for the Service, the Company will stop collecting such information only when the user withdraws from the Service in accordance with the Company's prescribed method.

4. Provision to Third Parties

We will not provide personal information among user information to any third party without the prior consent of the user, except in cases where disclosure is permitted under the Personal Information Protection Law or other laws and regulations of Japan. However, this shall not apply in the following cases

- 1) When we outsource all or part of the handling of personal information within the scope necessary to achieve the purpose of use.
- 2) When personal information is provided as a result of the succession of business due to merger or other reasons
- 3) When personal information is provided to the Information Collection Module Provider in accordance with the provisions of Section 4.
- 4) When it is necessary to cooperate with a national agency, a local government, or an individual or entity entrusted by either a national agency or local government to execute affairs prescribed by law, and obtaining the user's consent is likely to impede the execution of such affairs.
- 5) Other cases permitted under the Personal Information Protection Law and other laws and regulations

5. Disclosure of Personal Information

When we receive a request from a user for disclosure of personal information in accordance with the provisions of the Personal Information Protection Law, we will disclose such information without delay after confirming that the request is made by the user himself/herself (if such personal information does not exist, we will notify the user to that effect). (If such personal information does not exist, the Company will notify the user of such fact. However, this shall not apply in cases where we are not obligated to disclose the information under the Personal Information Protection Law or other laws and regulations. Please be advised that a fee (1,000 yen per case) will be charged for the disclosure of personal information in accordance with these terms and conditions.

6. Correction and Suspension of Use of Personal Information

6-1 If a user requests (1) correction of personal information in accordance with the provisions of the Personal Information Protection Law because the information is untrue, or (2) correction of personal information because the information is used for purposes other than those previously disclosed, or because the information was collected through deception or other wrongful means, the Company shall notify the user of such request. If a user requests the suspension of use of his/her personal information in accordance with the provisions of the Personal Information Protection Law for any reason, we will conduct the necessary investigation without delay after confirming that the request is made by the user himself/herself, and based on the results, we will correct the content of the personal information or suspend its use and notify the user to that effect. If the Company decides not to correct or suspend the use of personal information based on reasonable grounds, the Company will notify the User to that effect.

6-2 In the event that a user requests deletion of the user's personal information, if we deem it necessary to comply with the request, we will delete the personal information after confirming that the request is made by the user himself/herself, and notify the user to that effect.

6-3 The provisions of the preceding two paragraphs do not apply in cases where we are not obligated to make corrections, etc. or suspend use, etc. under the Personal Information Protection Law or other laws and regulations.

7. Contact for Inquiries

Please direct any comments, questions, complaints, or other inquiries regarding the handling

of user information to the following contact point.

Address:

Akasaka K Tower 19th Floor, 1-2-7, Motoakasaka, Minato-ku, Tokyo 107-0051, Japan

Goldratt Japan Inc.

E-mail: info@goldrattchannel.com

8. Procedure for Changing Privacy Policy

The Company shall review the operational status of the handling of user information from time to time and strive for continuous improvement, and may change this policy as necessary. Any changes will be notified to users via the homepage and the notice board on the video distribution site. However, in the case of changes to the content of this policy that require the consent of the user under the law, the consent of the user shall be obtained in a manner prescribed by the Company.